



COMPANY PROFILE

www.smartfashionint.com

Contact Details:

-  **Office** : House 46/1, Hazi Abdul Hamid Road, New Chashara, Jamtola, Narayanganj, Dhaka, Bangladesh.
-  **Email** : info@smartfashionint.com | smartfashionint@gmail.com
-  **Phone** : +880 1813-125903



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COMPANY OVERVIEW

About Us

Since 2009, Smart Fashion International has been the bridge between global apparel brands and Bangladesh's top garment manufacturers. We specialize in sourcing, quality assurance, and timely delivery, streamlining the production process for our clients. Committed to excellence and sustainability, we oversee every stage—from concept to completion—ensuring our buyers receive high-quality, precisely crafted garments tailored to their specifications.

OUR PROCESS

Mission

At Smart Fashion International, we aim to be a trusted global partner in the apparel industry by delivering high-quality, ethically produced garments through seamless sourcing, manufacturing, and supply chain management. We are committed to innovation, sustainability, and excellence, ensuring our clients receive superior products, on-time delivery, and competitive pricing while upholding the highest standards of social and environmental responsibility.

Vision

Our vision at Smart Fashion International is to be a leading global apparel sourcing and manufacturing partner, recognized for innovation, quality, and sustainability. We strive to redefine the fashion supply chain by integrating cutting-edge technology, ethical practices, and sustainable solutions, ensuring a responsible and efficient future for the apparel industry. Our goal is to empower brands worldwide with superior garments while positively impacting people, communities, and the planet.



CAMPANY VALUES

At **Smart Fashion International**, our values drive our commitment to excellence and sustainability in the apparel industry.

- ◆ **Quality First** – We ensure the highest standards in sourcing, manufacturing, and delivery, guaranteeing superior products for our clients.
- ◆ **Integrity & Transparency** – We believe in honest and ethical business practices, fostering long-term relationships built on trust and accountability.
- ◆ **Sustainability & Responsibility** – We are committed to environmentally friendly and socially responsible practices, minimizing our impact on the planet while supporting ethical labor standards.
- ◆ **Innovation & Excellence** – We continuously adapt to industry trends and technological advancements to provide cutting-edge solutions and stay ahead in the global market.
- ◆ **Customer-Centric Approach** – Our clients' success is our priority. We work closely with brands to understand their unique needs and deliver tailored solutions.
- ◆ **Teamwork & Collaboration** – Our diverse and experienced team works together seamlessly, ensuring efficiency and excellence at every stage of the supply chain.

These values define who we are and guide us in our mission to create a better, more sustainable future for the apparel industry.



WHAT WE DO

At **Smart Fashion International**, we provide end-to-end solutions for the global apparel industry, serving as a trusted sourcing and manufacturing partner for brands worldwide.



Sourcing & Procurement – We identify and source high-quality raw materials, fabrics, and accessories from trusted suppliers to meet our clients' needs.



Design & Product Development – Our team collaborates with brands to create innovative and trend-driven apparel collections, ensuring market relevance.



Manufacturing & Production – We work with Bangladesh's leading garment factories to produce high-quality woven, knit, and flat-knit garments with a strong focus on efficiency and precision.



Quality Assurance & Compliance – Our dedicated quality control team conducts rigorous inspections to ensure that every product meets international standards, including BSCI, WRAP, and ISO certifications.



Supply Chain Management – We handle the entire production process, from raw material sourcing to final shipment, ensuring smooth and timely delivery.



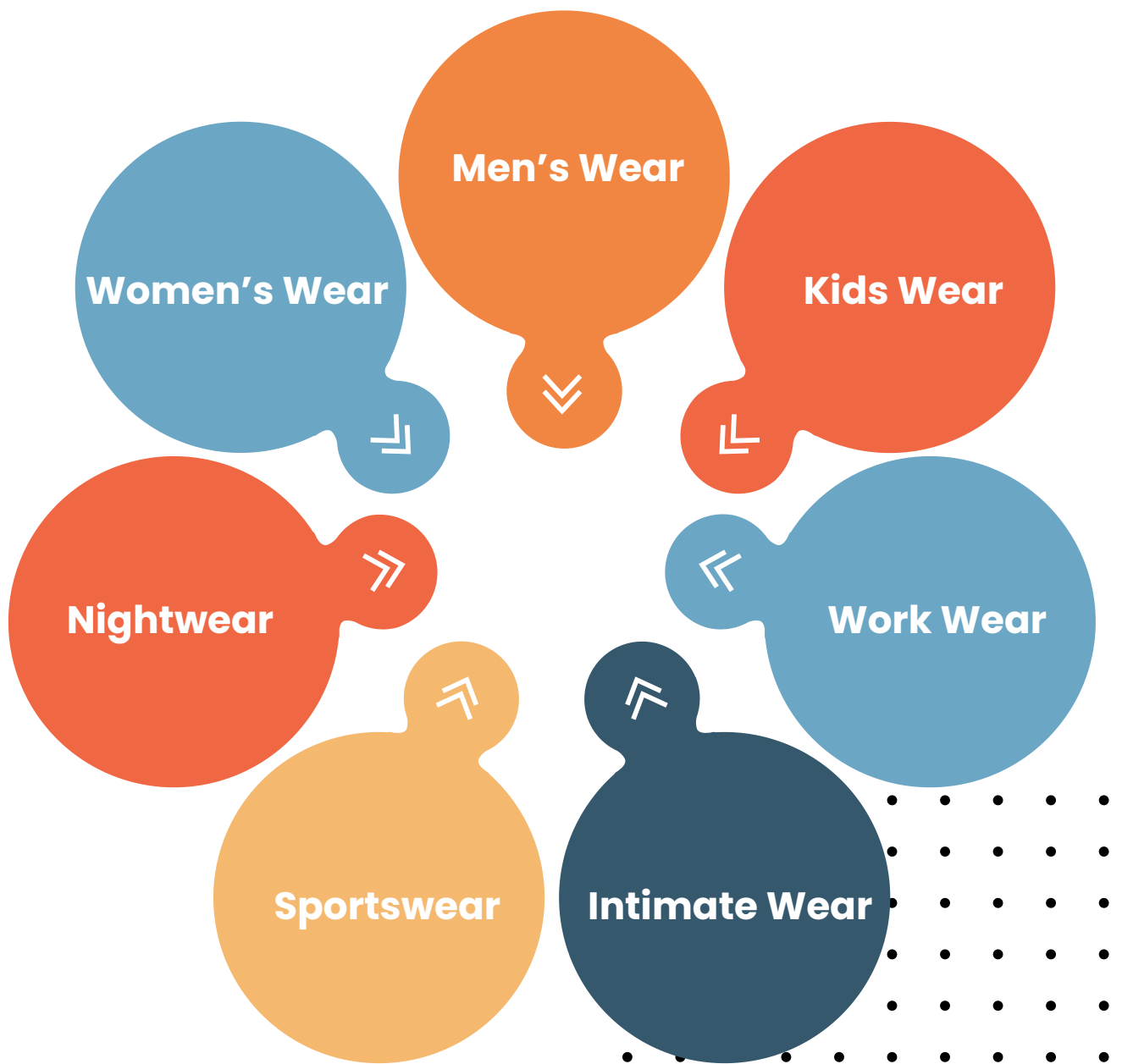
Logistics & Export Solutions – We coordinate with global shipping partners to manage export documentation, logistics, and customs clearance for hassle-free delivery to international markets.

With a focus on quality, sustainability, and efficiency, we take the complexity out of apparel production, allowing our clients to focus on their brand's growth and success.

PRODUCT LINE

We specialize in Men's Wear, Women's Wear, Kids Wear, Sportswear, Intimate Wear, Work Wear & Nightwear.





WOVEN

Multi Pocket Pants, Chino Pants & Shorts, Cargo, Joggers, Workwear, Jackets (Padded & Non-padded), Denim & Non-denim.



CIRCULAR KNIT

T-shirts, Polo Shirts, Leggings, Fleece Jackets & Trousers, Briefs & Boxers, Hoodies, Sportswear.

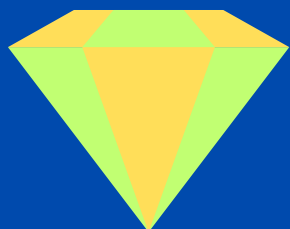


FLAT KNIT

Cardigans, Pullovers (Plain & Jacquard).



BUSINESS OVERVIEW



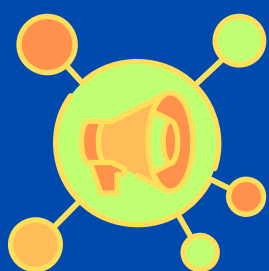
Core Values

At **Smart Fashion International**, we are committed to delivering the highest quality products with integrity, transparency, and ethical responsibility. We prioritize sustainability by minimizing environmental impact and supporting fair labor practices. Innovation drives us to stay ahead in the industry, while our customer-centric approach ensures tailored solutions for our clients. Through teamwork and collaboration, we maintain efficiency and excellence in every aspect of our operations, reinforcing our reputation as a trusted global apparel partner.



Partners

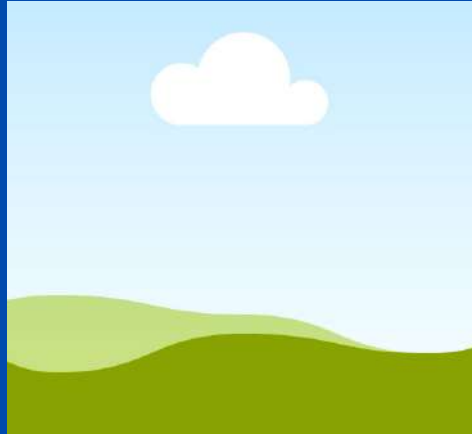
We work closely with global wholesalers, retailers, manufacturers, and suppliers, ensuring seamless sourcing and distribution. Our partnerships extend to branded labels, departmental stores, supermarkets, and importers, allowing us to deliver high-quality apparel to diverse markets efficiently.



Distribution Channel

Our distribution network spans multiple global markets, ensuring efficient delivery of high-quality apparel to diverse regions. We collaborate with strategic partners, including wholesalers, retailers, and direct brand suppliers, to streamline logistics and optimize supply chain efficiency. Our distribution strategy focuses on timely delivery, cost-effectiveness, and maintaining the highest industry standards.

MANGING DIRECTOR MESSAGE



Md. Abdullah Al Mamun

Managing Director

At **Smart Fashion International**, we take pride in being a trusted partner in the global apparel industry. Since our establishment in 2009, our mission has been to bridge the gap between leading fashion brands and Bangladesh's finest garment manufacturers. Through our commitment to quality, sustainability, and innovation, we ensure that our clients receive superior products tailored to their exact specifications.

Our journey has been defined by strong partnerships, efficient supply chain management, and a relentless focus on customer satisfaction. We believe in ethical business practices, transparency, and continuous improvement to stay ahead in an evolving market. As we move forward, we remain dedicated to delivering excellence in every aspect of our operations.

Thank you for your trust in Smart Fashion International. We look forward to growing together and creating a sustainable future for the apparel industry.

CODE OF CONDUCT

We operate in a socially responsible manner, ensuring adherence to global labor laws and sustainability standards. Our compliance officers oversee factory operations, maintaining ethical and environmental best practices.

**Thank You for Your
Valuable Time!**